



DEAR FRIEND,

After a joyful and very successful first year, the Christmas at the Burr festival is returning to Fairfield's Burr Mansion in 2026. We hope you'll join us to make it a wonderful celebration for our community, a major fundraiser for a local charity and a unique marketing opportunity for your business.

YOU'RE INVITED TO CHRISTMAS AT THE BURR - DECEMBER 4TH TO 6TH, 2026

The historic Burr Mansion on Old Post Road will transform into a wonderland of beautifully decorated rooms offering holiday decorations and gifts for sale, sweets and treats from favorite local shops, visits with Santa and much more – including an attached 3,600 sq ft heated party tent. During the day, the tent will offer live music and performances from local groups and schools, creative workshops for adults and kids, a raffle and space to enjoy it all with friends and family.

On Friday evening, the mansion and the tent will welcome special guests to an elegant cocktail gala. And on Saturday night, it's a family DJ dance party in our favorite Christmas jammies!

THE 2026 BENEFICIARY OF CHRISTMAS AT THE BURR IS THE CENTER FOR FAMILY JUSTICE

The Center for Family Justice provides free & confidential trauma-informed services and care coordination for any victim or survivor of domestic violence, sexual violence, human trafficking, and child abuse.

CFJ's comprehensive services include a 16-bed domestic violence safe house, counseling, support groups, 24/7 crisis hotlines, civil/legal and self-sufficiency services.

CFJ is also proud to be the founder of the Elizabeth M. Pfriem Camp HOPE America-Bridgeport, New England's first trauma-informed camp and mentoring program for youth ages 7-17 impacted by domestic violence, sexual violence or child abuse.

WE HOPE THAT YOU WILL JOIN US AS A SPONSOR

While you support our efforts, we will promote your business to hundreds of attendees at the event and thousands more through local and social media. Enclosed is a listing of the various opportunities and benefits of becoming involved. If we can answer any questions, please let us know.

We look forward to hearing from you and would be so grateful for your support.

Sincerely,

Liz Harder Gaonach, Meghan McCloat & Toni Zeleny

Giving Fairfield Board Members

Christmas at the Burr Co-Chairs

Toni: 203-414-0330

tlzeleny@aol.com

Giving Fairfield Inc is a registered 501(c)(3) charity dedicated to bringing our neighbors and area businesses together for fun, community-building events that support local non-profits.



2026 SPONSORSHIP OPPORTUNITIES

YOUR GENEROSITY WILL BE ACKNOWLEDGED ON SOCIAL MEDIA, LOCAL MEDIA, THE CHRISTMAS AT THE BURR WEBSITE, SIGNAGE THROUGHOUT THE EVENT AND IN OUR PRINTED PROGRAM

PRESENTING SPONSOR

- “CHRISTMAS AT THE BURR PRESENTED BY (YOUR COMPANY)” ON FESTIVAL PROGRAM COVER, CHRISTMAS AT THE BURR WEBSITE, SOCIAL MEDIA PAGES & EVENT SIGNAGE
- FULL-PAGE BACK COVER AD IN FESTIVAL PROGRAM
- 10 GALA TICKETS, 10 FAMILY PARTY TICKETS & 10 DAY PASSES

\$25,000

GALA SPONSOR

- LEAD SPONSOR ON ALL GALA-SPECIFIC COMMUNICATIONS AND INVITATIONS
- LISTED AS THE GALA SPONSOR IN FESTIVAL PROGRAM & ALL OTHER COMMUNICATIONS
- CENTER FULL-PAGE AD IN FESTIVAL PROGRAM
- 10 GALA TICKETS & 10 DAY PASSES

\$20,000

FAMILY PARTY SPONSOR

- LEAD SPONSOR ON ALL FAMILY PARTY-SPECIFIC COMMUNICATIONS AND INVITATIONS
- LISTED AS THE FAMILY PARTY EVENT SPONSOR IN FESTIVAL PROGRAM & ALL OTHER COMMUNICATIONS
- PROMINENT FULL-PAGE AD IN FESTIVAL PROGRAM
- 10 FAMILY PARTY TICKETS & 10 DAY PASSES

\$15,000

PLATINUM SPONSOR

- LISTED AS A PLATINUM SPONSOR IN FESTIVAL PROGRAM, ON CHRISTMAS AT THE BURR WEBSITE, SOCIAL MEDIA PAGES & EVENT SIGNAGE
- FULL-PAGE AD IN FESTIVAL PROGRAM
- 8 GALA OR FAMILY PARTY TICKETS & 8 DAY PASSES

\$10,000

GOLD SPONSOR

- LISTED AS A GOLD SPONSOR IN FESTIVAL PROGRAM, ON CHRISTMAS AT THE BURR WEBSITE, SOCIAL MEDIA PAGES & EVENT SIGNAGE
- ½ PAGE AD IN FESTIVAL PROGRAM
- 6 GALA OR FAMILY PARTY TICKETS & 6 DAY PASSES

\$5,000

SILVER SPONSOR

- LISTED AS A SILVER SPONSOR IN FESTIVAL PROGRAM, ON CHRISTMAS AT THE BURR WEBSITE, SOCIAL MEDIA PAGES & EVENT SIGNAGE
- ½ PAGE AD IN FESTIVAL PROGRAM
- 4 GALA OR FAMILY PARTY TICKETS & 4 DAY PASSES

\$2,500

BRONZE SPONSOR

- LISTED AS A BRONZE SPONSOR IN FESTIVAL PROGRAM, ON CHRISTMAS AT THE BURR WEBSITE, SOCIAL MEDIA PAGES & EVENT SIGNAGE
- ¼ PAGE AD IN FESTIVAL PROGRAM
- 2 GALA OR FAMILY PARTY TICKETS & 2 DAY PASSES

\$1,000

THIS EVENT IS BEING ORGANIZED BY

GIVING FAIRFIELD INC - A REGISTERED 501(C)(3) CHARITY.

TAX DOCUMENTATION IS AVAILABLE UPON REQUEST. PLEASE CONSULT YOUR TAX ADVISOR ON WHETHER YOUR SPONSORSHIP QUALIFIES AS A BUSINESS OR CHARITABLE DEDUCTION.

ON BEHALF OF OUR 2026 BENEFICIARY

- THE CENTER FOR FAMILY JUSTICE -

THANK YOU FOR YOUR SUPPORT!



_____ \$25,000 - PRESENTING SPONSOR

_____ \$20,000 - GALA SPONSOR

_____ \$15,000 - FAMILY PARTY SPONSOR

_____ \$10,000 - PLATINUM SPONSOR

_____ \$5,000 - GOLD SPONSOR

_____ \$2,500 - SILVER SPONSOR

_____ \$1,000 - BRONZE SPONSOR

COMPANY NAME _____
LIST NAME AS YOU WOULD LIKE IT TO APPEAR IN THE PROGRAM

CONTACT NAME _____

ADDRESS _____

PHONE _____ EMAIL _____

PLEASE MAKE CHECKS PAYABLE TO:

GIVING FAIRFIELD INC.

269 RIVERSIDE DR, FAIRFIELD, CT 06824

IF YOU ARE INTERESTED IN SPECIFIC EVENT/SPECIAL CATEGORY SPONSORSHIP, CONTACT
TONI ZELENY AT 203-414-0330 OR TLZELENY@AOL.COM

ON BEHALF OF OUR 2026 BENEFICIARY - THE CENTER FOR FAMILY JUSTICE - THANK YOU!